sellify customer testimonials

Individualization with sellify.

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"While the classic CRM functions are retained, we were able to further develop the functionality natively and, above all, practically according to our wishes and in consultation with business//acts. This resulted in a tool that now covers much more than a simple CRM: deal management, fund administration, investor relations, communication in the team, transparency in correspondence and much more!"
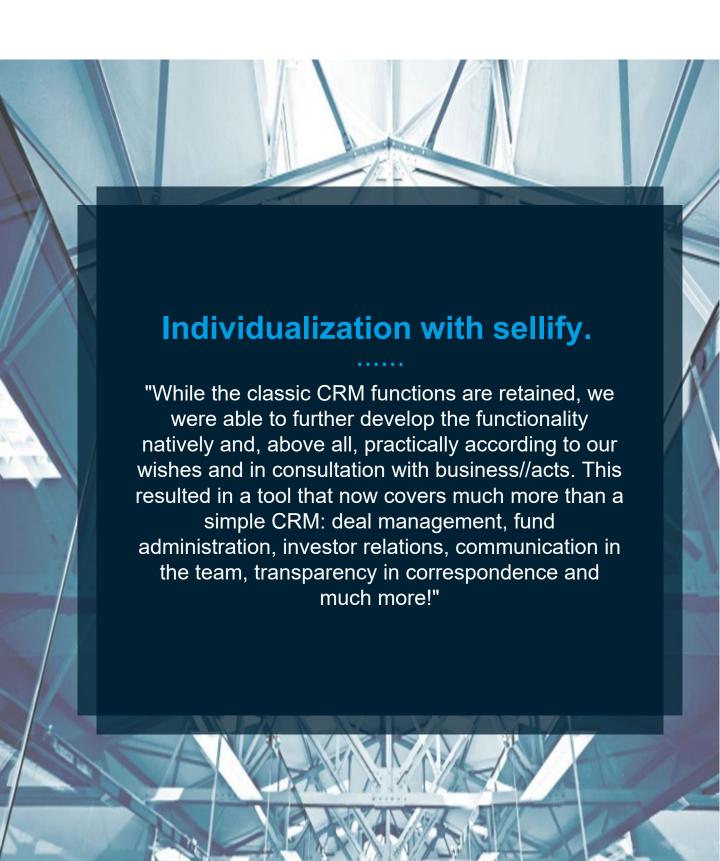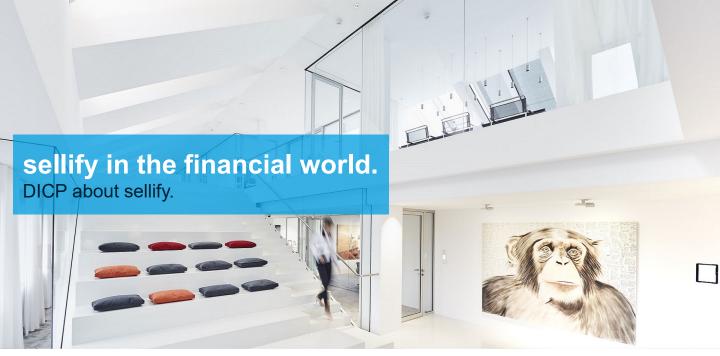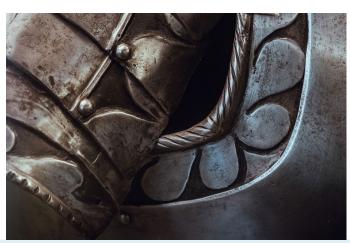
sellify in the financial world.
DICP about sellify.

Map deals and funds?
Nothing could be easier!
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„We needed a tool that would primarily provide us with the functionality of a CRM. In addition, however, it was important for us to be able to assign existing investors to deals and funds."

This is how Fabian Langaard, Business Systems & Process Manager at Deutsche Invest Capital Partners, formulated the requirements for a new CRM.

"sellify was ultimately the only tool that could offer us all the possibilities."

The sellify functionalities were precisely adaptable to the requirements of the DICP. sellify provides the necessary basic structure to distinguish between organizations, persons, documents, activities and selections. Assigning or tagging people to different records in sellify also makes it easy to store involved parties, roles, comments and other searchable criteria. The GDPR functionality, active further development thanks to SQL-based software and "very good support" are also convincing.

"For small and mid-sized businesses, sellify offers a CRM with some "+ features."

"With sellify, the entire office can use common processes, which makes investor communications seamlessly traceable. This enables targeted and qualified investor outreach, not least through seamless integration with Mailchimp to send HTML newsletters." Fundraisings are already successfully underway with sellify, and DICP is also very satisfied with the process coordination of ongoing deals.