



sellify customer testimonials

sellify
Nichts leichter als das.

**"sellify is the digital assistance
of our sales department!"**

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"The great sellify search, which can be used to access almost any information, makes NetCologne sales faster and more informative in every customer meeting. Every employee is optimally supported by "My sellify" in their personal control. In addition, the individual sales manager can document branch structures of customers and their locations in a way that is comprehensible to everyone, thus ensuring holistic support by the entire NetCologne team."

Telecommunications made easy.

NetCologne - our customer of the first hour about sellify

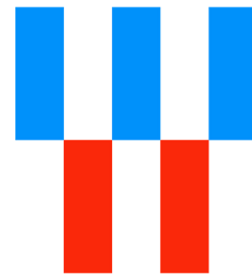
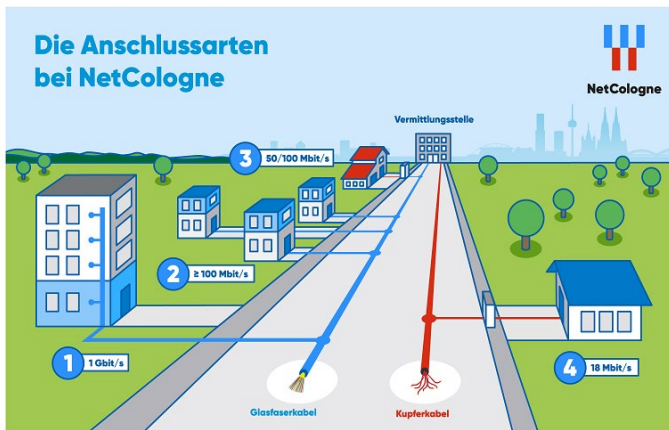


NetCologne

Holistic and flexible customer orientation through the decision for sellify

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NetCologne was looking for a flexible CRM solution that would map additional information, such as a street directory, and integrate it into its workflows. The aim was to coordinate the current infrastructure and fiber-optic expansion across the company in terms of sales and to document progress.



NetCologne

"We were looking for a flexible and customizable solution."

NetCologne's diverse requirements for a CRM solution for different sales organizations were decisive for the sellify decision. Among other things, the integration of a NetCologne street directory with a separate point "Locations" was to be enabled in order to coordinate expansion topics in terms of sales and to better represent companies with multiple locations and customer numbers. In addition to the "Business Customers" sales department, the "Residential In addition to the "Business Customers" sales unit, the "Residential Customers" sales unit has also been connected, as has the NetAachen site.

"We have had the best experience with sellify."

The challenges with the required linkages were excellently solved by sellify. Through our long-standing successful business relationship with business//acts, we knew directly that we would get exactly the customer-oriented solution we needed. Especially with regard to customizing, the cooperation has always convinced us. Through the use of sellify and the associated improvements, both expansion projects could be successfully designed, evaluations and analyses redefined and synergy effects used across departments.