



Organize business processes efficiently.
The intelligent CRM software solution for contact and document management.

Hello. We need to talk.

To cope with the amount of information in our modern age, a digital solution is needed to intelligently link and organize data. This is the only way to ensure a lasting competitive advantage.

That's why we at business//acts have developed sellify. An intelligent CRM software that supports your company in identifying unused potential, expanding it and using it in a targeted manner.

With sellify, all information generated in the company is effectively and easily digitized in order to sustainably optimize business processes. optimized.



get to know at: sellify.de/en



Our company in figures.



Expertise in
CRM, DMS and
BPM since
2005



Over **100**
customers who
place their trust in
us for the long
term



Hundreds of customer
projects for flexible
and scalable business
solutions



580 m² loft-like
creative space for
talented
individuals

Nothing easier than that.

With sellify, you organize your daily office routine even more efficiently and can focus on what's important: Your customers and business partners.



Organize communication
with prospects, customers
and suppliers



Manage all relevant data
Manage centrally and structure
knowledge more easily



Exploit sales opportunities
and sustain customer
relationships



Improve teamwork
and do all the typical work of
everyday office life along the way



The sellify solutions for your everyday work.

Manage and organize

Build sustainable relationships with business partners and improve your sales activities.

Optimize workflows

Connect work processes efficiently with each other and network different software systems.

Manage documents

Store documents digitally and in an audit-proof manner and administer document properties.

Analyze and control

View evaluations for process and performance optimization and monitor trends and forecasts.

Communicate simply

Design your communication with confidence and react immediately to events.

Work from anywhere

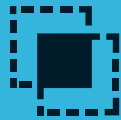
Whether in the home office or at the customer's, always work mobile and independent.



experience at: sellify.de/en/features

One click away.

Software can be so simple. sellify offers you a solution for every challenge thanks to its variable application options. At the same time, it focuses on the essentials:



Slim and stringent design



Intuitive and ergonomic in use



Flexible adaptable to your needs



Integrated into your MS Office environment / existing IT infrastructure



We do more than software. We create digital working worlds.

Consulting

In dialog with our customers, we can quickly identify existing problems and obstacles based on our experience. With sellify, we offer a customized solution for every challenge.

Implementation

Every project is unique. We take this into account from the outset so that the result is right - from the connection of existing ERP or merchandise management systems to communication with web services.

Development and customizing

sellify is technologically designed and implemented in such a way that solutions can be customized and industry-specific. So everything remains scalable - even beyond the initial start-up.

Onboarding and services

Within a very short time, your employees will be able to perform daily tasks with the support of sellify. Our support team is competently at your side for helpdesk and service requests.

sellify. The product.

Your entry into the digital world of work.



sellify//server

is licensed once for your company as a technological component and forms the basis for the common data management of all sellify workstations and their technical organization. The component contains the following functions, among others:

- // As a database, the server contains the common and comprehensive data management
- // Version management and automatic distribution during installation and updates
- // Import module for the one-time or regular regular import of your data
- // Web service interface for the exchange of your data with any systems (e.g. ERP)
- // Admin tool for all sellify settings



sellify

is licensed once per workstation and includes the full scope of our software:

- // Uniform and DSGVO-compliant recording and management of business contacts and mapping of relationships
- // Calendar management with organization, delegation and tracking of tasks and appointments (incl. visibility permissions)
- // Writing and organizing documents (incl. e-mails and numerous other file formats) and creating resubmissions as well as using uniform document templates in MS Office applications Control of
- // projects and sales processes, e.g. quotation tracking, campaign planning and execution (serial letters and e-mails)
- // Organization of shared storage in both sellify and network folders

sellify. The modules.

Useful additions for your everyday business.

You can configure the modules based on sellify as required. As a functional extension, these add-on modules round out your requirements for successful enterprise management.

**sellify Phone Integration**

CTI integration (TAPI) with automatic caller identification and call documentation

**sellify Mailchimp Integration**

Creation and evaluation of e-marketing campaigns with Mailchimp interface.

**sellify Exchange Server Integration**

Synchronization of contacts and calendars between sellify and Microsoft Exchange/Outlook

**sellify Automation Server**

Cross-departmental and cross-system process management

**sellify onTour**

Offline access to sellify database for flexible working on the road or at home

**sellify List&Label Integration**

Design and development of own report templates in clear presentation and evaluation

**sellify Quote Manager**

Central article maintenance, individual price lists and personalized quotation generation in just a few clicks



inform at: sellify.de/en/modules

Customize it!

When it may be something "tailor-made".

In contrast to many standard systems, with sellify you get a solution that flexibly adapts to your processes and requirements. Our process consultants work with you to find out which solution fits your challenge. In doing so, we address your requirements in a demand-oriented manner.

The combination of individually tailored software, in the manner of a modular construction kit, and our consulting expertise from many years of project experience provide you with a clear benefit advantage compared to the use of a standard system.

With sellify we create an integrated solution for your individual needs and make sure that you always always keep an eye on the essentials.



customize at: sellify.de/en/customizing



CUSTOMIZE.

Opportunities for customization include:



Individual design of the input masks of your customer solution



Configuration of interfaces for the connection of third-party systems



Development of new functions depending on industry, need or process structure



Definition, implementation and mapping of new or changing processes



Enhancement of graphical displays, reports, dashboards, etc.

Our Services – Everything from a single source.

We accompany you from the identification of requirements to commissioning and beyond. Based on your requirements, we determine a tailor-made concept for the processes in your company. In doing so, we always take into account the individual requirements of individual user groups such as management, planning, project planning, sales and marketing or purchasing for your enterprise software.



We accompany you throughout the entire process.

1. Consulting

In cooperation with management and users we develop in a joint conception phase a solution that is solution that is optimally tailored to all requirements.



2. Customizing

In order to extract the essentials from complex project requirements, our entire project management is carried out in an agile manner according to SCRUM, which means that our customers actively shape the initial CRM implementation as well as future projects.



3. RollOut

Our support and development teams accompany you through the installation phase for a successful start to your work with sellify and are competently available to assist you with helpdesk and service requests.



4. GoLive

Our user-friendly solutions are designed in such a way, that no long familiarization periods or complex training courses are necessary. So you can get started right after installation.



5. Advancement

Depending on your needs, we continue to develop your sellify solution after the implementation project, adapt it, restructure it - completely individually and exactly as your processes require.



inform at: sellify.de/en/implementation

Customer testimonials.

„With sellify, a product is offered that is intuitive for users, but equally maps complex processes for our customer service. We are highly satisfied. business//acts has enjoyed our complete trust for many years due to its high level of competence, willingness to engage in dialog and the many solutions created for our special topics. A likeable team with a lot of energy and ideas.“

Bettina Prims,
Head of Marketing / Consumer Service
Dr. Oetker Nahrungsmittel KG

„With the CRM from business//acts, we are taking the path of the holistic support approach. The application's ease of use ensures a high level of acceptance among our users.“

Stephan Ninow,
CEO
abofinance GmbH

„As expected, sellify shines with intuitive features. Especially the search is really strong! Using sellify//admin is also simple and was easy to do without instruction.“

Stefan Möller, Sales
Manager
TÜV Trust IT GmbH

„Our users are all very satisfied. sellify makes our daily work easier and, above all, significantly improves the flow of information.“

Christoph Schlindwein,
Investment Manager AFINUM
Management GmbH



Customer testimonials at: sellify.de/en/industries

abcfinance

AFINUM

AIRFLOW

ALDISPLAYS

AURELIUS

BÄRO

DITCON
Ein Unternehmen der GFC-Gruppe

Dr. Oetker

EGGERT KLEFFMANN
& PARTNER

enovos

fbMEDIA

Große Vehne
STUTTGART

Gesellschaft für soziale
Unternehmensberatung mbH
gsub

FB
TEMREX
PROTECTIVE
WEAR

heimbach

intrum justitia

Lorenz
SNACK-WORLD

LUTZE
TECHNIK MIT SYSTEM

MMV Leasing



NetCologne

next id
quality communication

Region Hannover

secunet

SHE
SHS HEIZFLÄCHENSYSTEME

SüdLeasing

sunzinet

TÜV
TRUST IT
TÜV AUSTRIA Group

VITZ FEDERN
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