



# Office organization made easy!

An episode from everyday business life.



Get to know

Michaelis and Partner GmbH,  
my name is Ms. Schmidt.  
What can I do for you?

**sellify**  
Nichts leichter als das.

Yes, good afternoon Mrs.  
Schmidt! This is Mr. Maier  
from Scholz GmbH. I recently  
received an offer from you  
and have a few urgent  
questions.

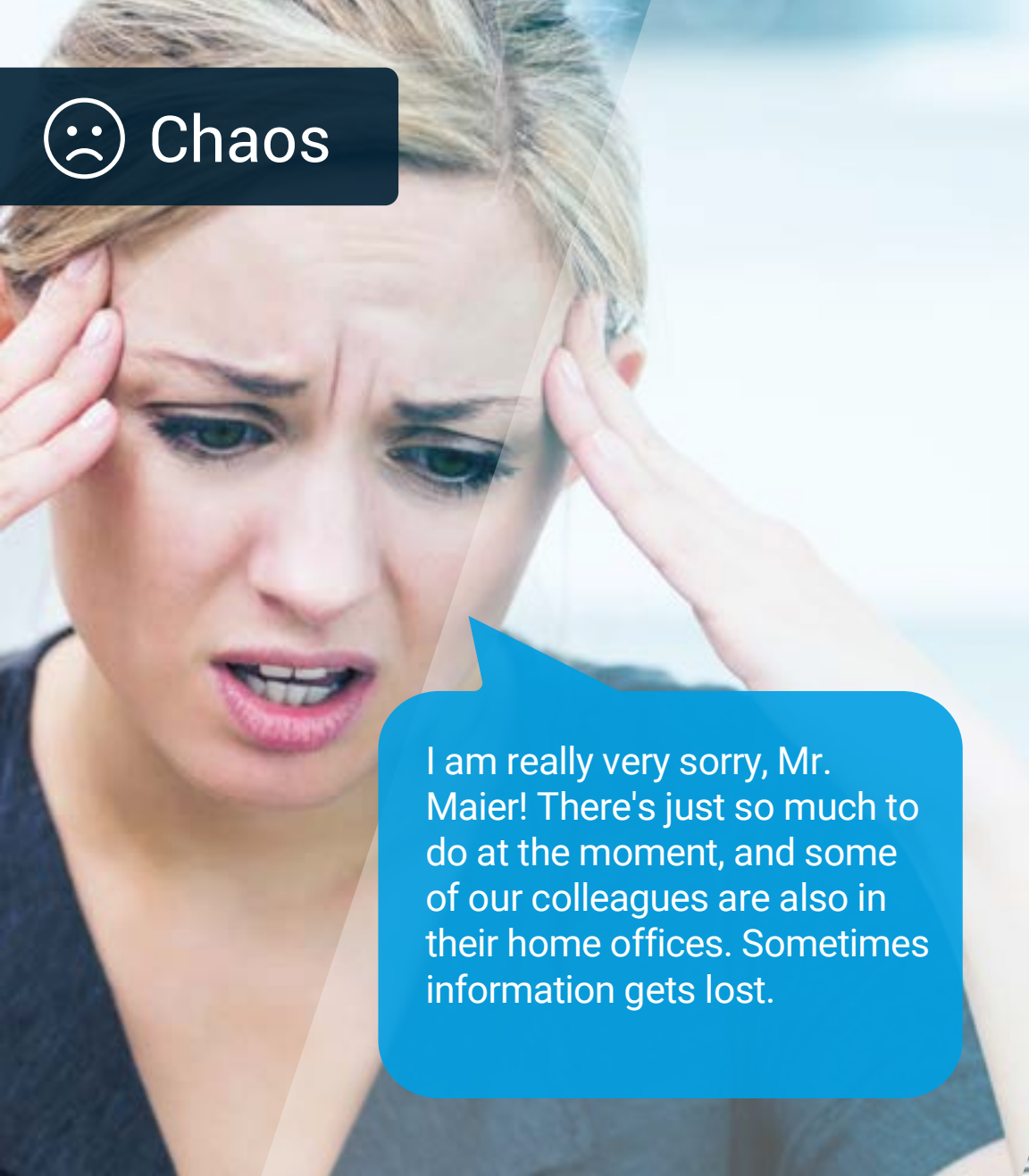


 Offer


**sellify**  
Nichts leichter als das.

I don't know anything about an offer and unfortunately can't find any documentation on it right now. Can I call you back later?

You've got to be kidding me! What kind of chaos do you have?

 Chaos

I am really very sorry, Mr. Maier! There's just so much to do at the moment, and some of our colleagues are also in their home offices. Sometimes information gets lost.



Actually, I am calling to clarify my questions and to place the order with you. However, if this is how you handle my request, I am no longer sure that you are the right business partner for me.



## ❓ Problem

**sellify**  
Nichts leichter als das.

Mr. Maier, I will take care of the matter immediately and get back to you as soon as possible.

Yes, that's nice, Ms. Schmidt, thank you very much. However, I will also discuss my requirements again with one of your competitors.



## Idea

Ms. Schmidt needs help to meet the growing expectations of customers and business partners for responsiveness and informativeness due to digitization. She needs a system that not only manages information, but also supports her daily work in a simple and intuitive way. With sellify, she can:

- Work at any time without restrictions, even in the home office, as if she was in the office.
- track the history of transactions and business partners
- generate and document letter correspondence and e-mail communication supported by templates
- easily create and track quotes
- make phone calls at the touch of a button with caller ID
- Organize projects and track project progress
- Manage and easily retrieve documents

# sellify

*Nichts leichter als das.*



Hello, Mr. Maier. How can I help you?

Hello Ms. Schmidt, I would like to talk about your offer again. I have a few questions about this.



 Offer

**sellify**  
Nichts leichter als das.

No problem, I have all the data here. Can I help you directly, or should I make an appointment with the responsible employee, Ms. Werner? Then I'll quickly check the calendar.

Sure, it might be easier to discuss this with Ms. Werner, she knows all the contents of our joint project. Is Thursday at 10:00 a.m. convenient for you?



# Offer

Yes, of course. I'll enter that directly.

**sellify**  
Nichts leichter als das.

Very good. I look forward to the appointment with Ms. Werner and to working with you. Have a nice day.



# sellify

powered by **business//acts**

# sellify – Who is behind it?

**sellify**  
Nichts leichter als das.



The product idea "sellify" comes from business//acts GmbH, a creative and service-oriented software producer from Cologne.

Since 2005 we develop and distribute software products as an independent IT service provider. We advise and accompany our customers in the creation, introduction and further development of a customized solution concept.



 sellify – Customize it!

  
Nichts leichter als das.

### **If you need something "tailor-made" beyond the basic functionalities.**

In contrast to many standard systems, with sellify you get a solution that flexibly adapts to your processes and requirements. Together with you, our process consultants will find out which solution fits your challenge. In doing so, we address your requirements in a needs-oriented manner.

The combination of individually tailored software in the form of a modular construction kit and consulting expertise from many years of project experience provides you with a clear benefit advantage compared to the use of a standard system.

With sellify, we create an integrated solution for your individual needs and ensure that you always keep an eye on the essentials.



sellify – Everything from one source!

**sellify**  
Nichts leichter als das.

### 1. Consulting

In cooperation with management and users, we develop a solution that is optimally tailored to all requirements in a joint conception phase.

### 2. Customizing

In order to extract the essentials from complex project requirements, our entire project management is carried out agilely according to SCRUM. This means that our customers not only actively shape the initial software introduction, but also future projects.

### 3. RollOut

Our support and development teams will guide you through the installation phase for a successful start to your work with sellify and are available to provide expert assistance for help desk and service requests.



 sellify – Everything from one source!

**sellify**  
Nichts leichter als das.


#### 4. GoLive

Our user-friendly solutions are designed in such a way that no long familiarization periods or complex training courses are required. So you can get started right after installation.

#### 5. Advancement

Depending on your needs, we continue to develop your sellify solution after the implementation project, adapt it, restructure it - completely individually and exactly as your processes require.





# Customer testimonials

**sellify**  
Nichts leichter als das.

"With sellify, a product is offered that is intuitive for users, but equally maps complex processes for our customer service. We are highly satisfied. business//acts has enjoyed our complete trust for many years due to its high level of competence, willingness to engage in dialog and the many solutions created for our special topics. A likeable team with a lot of energy and ideas."

**Bettina Prims,**  
Head of Marketing / Consumer Service  
Dr. Oetker Nahrungsmittel KG







## Customer testimonials

**sellify**  
Nichts leichter als das.

"With the CRM from business//acts, we are taking the holistic support approach. The application's ease of use ensures a high level of acceptance among our users."

**Stephan Ninow,**  
Managing Director  
abcfinance GmbH

 **abcfinance**



# Customer testimonials

**sellify**  
Nichts leichter als das.

"As expected, sellify shines with intuitive features. Especially the search is really strong! Using sellify//admin is also simple and was easy to do without instruction."

Stefan Möller,  
Sales Manager  
TÜV Trust IT GmbH







## Customer testimonials

**sellify**  
Nichts leichter als das.

"Our users are all very satisfied. sellify makes our daily work easier and, above all, significantly improves the flow of information."

Christoph Schlindwein,  
Investment Manager  
AFINUM Management GmbH

**Afinum**



 Contact

**sellify**  
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Contact  
us!

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