



sellify Mailchimp Integration

**sellify**  
Nichts leichter als das.



# sellify Mailchimp Integration

powered by Mailchimp

The mailchimp interface for easy creation, design and analysis of relevant and personalized e-mailings.

## Description

e-Marketing made easily! With the Mailchimp integration you can not only stay in touch with your business partners, but also boost your sales efficiently and specifically. Define different user groups from your contacts stored in sellify and manage personalized newsletters for your customers, prospects or suppliers. For example, you can provide information about new products or get in contact with interested parties. The success of your campaign can then be tracked in sellify in real time. For example, you can see who opened the newsletter and to which of your articles a recipient reacted. With this knowledge, you can address your contacts in the future with individualized content tailored to them! Not reached recipient addresses are documented and can be post-processed in sellify to improve the data quality of your CRM system.

## Installation & configuration

sellify Mailchimp Integration is included in sellify beginning with version 3.16 and can be activated immediately by licensing. You can easily link an existing mailchimp account to sellify and continue using it. sellify Mailchimp Integration works with all mailchimp tariffs, from "Free" to "Premium".

You can also find further information at [www.mailchimp.com](http://www.mailchimp.com).

## At a glance



Individual design of e-mailings



Targeted control of relevant content



Immediate success analysis in sellify



Simple campaign management



more information: [sellify.de/en/modules](http://sellify.de/en/modules)

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