



sellify//changelog

**sellify**  
Nichts leichter als das.

# Changelog 23.1

Serial mail

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As of version 23.1, not only serial letters but also serial mails can be created from sellify. This function allows you to send personalized emails with attachments to recipients from static (one-time, fixed result at a point in time) or dynamic (current result based on filter criteria at the time of the call) selections. By defining the interval and selecting an e-mail template, as well as optionally restricting additional conditions, a target group-specific and professional campaign can be created with just a few clicks. The automatic archiving of the mailing to the respective recipients guarantees optimal traceability.

The screenshot displays the configuration for a serial mail campaign titled "Weihnachtsmailing". The main configuration window includes the following details:

- Category:** Kampagne
- Series:** sellify
- Responsible:** Hose, Boris
- Visibility:** Alle
- Dynamic Selection:** Kontakte (Organisationen und Personen), Dynamische Selektion aus Personen
- Filters:**
  - Kontaktart
  - hat Aktivitäten
  - hat Dokumente

The inset window shows the "Trigger" configuration:

- Interval:** Monatlich
- Details:** 20.12.2023 14:30 | Wiederholung jeden: 20. | Monate: Dezember
- Condition:** Einschränkung für den Versand (2)
- Document Type:** Weihnachtsmailing
- E-Mail Template:** Original-Vorlage aus Dokumententyp
- Sender:** Hauptverantwortlicher der Person / Organisation
- Owner:** Verantwortlicher der Selektion
- Recurrence:** 1 Tag
- Status:** Inaktiv
- Last Execution:** (empty)
- Next Execution:** (empty)



inform at: [sellify.de/en](https://sellify.de/en)